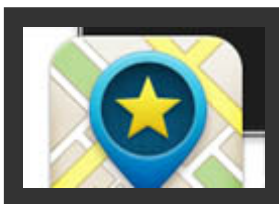


**portfolio**

**Conrad A. F. Rushing**  
<https://crushing.codes>

Client: LocalHero, Inc.  
Project: **LocalHero** app system



**URLs:**  
<http://www.localhero.com/>  
[iOS app](#)  
[Android app](#)

Date: 2007-2010  
While principal of: **LocalHero, Inc.**

[conrad.rushing@gmail.com](mailto:conrad.rushing@gmail.com)

**(347) 470-5622**

**r é s u m é**

<https://crushing.codes/resume.html>

**Roles:**

Engineering  
Management  
QA/Test Design  
Market Strategy

**Disciplines used:**

Information Architecture  
API/documentation development  
Application development  
Multi-developer project architecture  
Market Strategy  
Outsourcing management  
Technical evangelism/presentation

**Technologies used:**

Python  
mongodb  
ejabberd  
nginx  
MySQL  
Perl  
PHP  
jQuery  
OAuth  
Google Analytics  
Amazon EC2

Client: 6Connex, Inc.  
Project: **Virtual Experience Platform**



**URLs:**  
<http://6connex.com/>

Date: 2007-2010  
While employee of: **6Connex, Inc.**

**Roles:**

Engineering  
Live Maintenance  
Management  
QA/Test Design  
Market Strategy

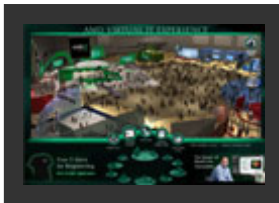
**Disciplines used:**

Application development  
Component / library development  
Multi-developer project architecture  
Engineering Strategy  
User Interface Engineering  
Outsourcing management

**Technologies used:**

Flash/Flex  
Actionscript 3  
jQuery  
Tomcat/Spring  
MySQL  
Perl  
PHP  
Omniture  
Google Analytics  
HTML / CSS  
jQuery  
OAuth

Client: Advanced Micro Devices, **Virtual IT Experience**  
Project: **Online Trade Show Experience**



**URLs:**  
<http://virtualexperience.amd.com/>

Date: 2006-08-01  
While employee of: **DesignReactor, Inc.**

**Roles:**

Management  
Engineering  
Production  
Quality Assurance  
Design  
Strategy

**Disciplines used:**

Application development  
Component / library development  
Multi-developer project architecture  
Engineering Strategy  
User Interface Engineering  
Developer management

**Technologies used:**

Java  
JSP  
Flash 7, 8 and 9  
Actionscript 1, 2, and 3  
MTASC compiler  
Flex compiler  
Apollo compiler  
JavaScript / AJAX frameworks

Photoshop  
Tomcat  
MySQL  
Perl  
PHP  
HTML / CSS  
HitBox tracking

---

Client: **Netscape Communications Corp.**

Project: **Support Portal**

**URLs:**

<http://help.isp.netscape.com>

Date: 2005-11-01

Subcontracted through: **Knova Software, Inc.**



**Roles:**

Engineering  
Production  
Quality Assurance  
Design  
Strategy

**Disciplines used:**

Java Coding  
JSP Architecture  
Engineering Strategy  
User Interface Engineering  
Knova Software Suite

**Technologies used:**

Java  
JSP  
Struts  
Tiles  
Velocity  
CSS  
HTML  
Photoshop  
Tomcat  
MSSQLServer  
Omniture

---

Client: **America On-Line**

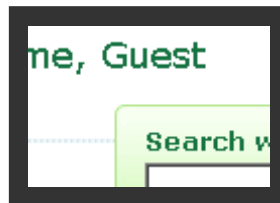
Project: **Support Portal - AOL Help**

**URLs:**

<http://help.aol.com/>

Date: 2005-10-01

Subcontracted through: **Knova Software, Inc.**



**Roles:**

Engineering  
Production  
Quality Assurance  
Design  
Strategy

**Disciplines used:**

Java Coding  
JSP Architecture  
Engineering Strategy  
User Interface Engineering  
Knova Software Suite

**Technologies used:**

Java  
JSP  
Struts  
Tiles  
Velocity  
CSS  
HTML  
Photoshop  
Tomcat  
MSSQLServer  
Omniture  
AOL SNS

---

Client: **America On-Line**

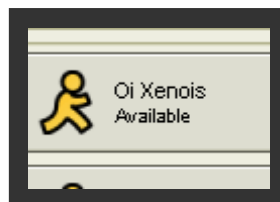
Project: **Support Portal - AOL Instant Messenger help**

**URLs:**

<http://help.aol.com/aimhelp/>

Date: 2005-09-01

Subcontracted through: **Knova Software, Inc.**



**Roles:**

Engineering  
Production  
Quality Assurance  
Design  
Strategy

**Disciplines used:**

Java Coding  
JSP Architecture  
Engineering Strategy  
User Interface Engineering  
Knova Software Suite

**Technologies used:**

Java  
JSP  
Struts  
Tiles  
Velocity  
CSS  
HTML

Photoshop  
Tomcat  
MSSQLServer  
Omniture

---

Client: **Knova Software**

Project: **Suite 7.0 - Software Release**

**URLs:**

<http://www.knova.com/>

Date: 2005-06-01

Subcontracted through: **Knova Software, Inc.**



**Roles:**

Design  
Engineering  
Production  
Quality Assurance  
Strategy

**Disciplines used:**

Java Coding  
JSP Architecture  
Engineering Strategy  
User Interface Engineering  
Knova Software Suite

**Technologies used:**

Java  
JSP  
Struts  
Tiles  
Velocity  
CSS  
HTML  
Flash Actionscript 2  
Photoshop  
Illustrator

---

Client: **Inovdesigns, Inc.**

Project: **Data Analysis Tools**

**URLs:**

<http://www.inovdesigns.com>

Date: 2005-01-01

Subcontracted through: **Chrysoun Consulting Group**



**Roles:**

Engineering  
Production  
Quality Assurance

**Disciplines used:**

User Interface Engineering  
Information Architecture  
Program Structure

**Technologies used:**

Flash Actionscript 2

---

Client: **RomeoEmpire, Inc.**

Project: **Web Presence redesign**

**URLs:**

<http://www.romeoempire.com>

Date: 2004-08-01

Subcontracted through: **Chrysoun Consulting Group**



**Roles:**

Engineering  
Production  
Quality Assurance

**Disciplines used:**

Engineering Strategy  
Information Architecture  
Web Tuning  
Client Management

**Technologies used:**

Flash Actionscript 2  
XML  
PHP  
Apache

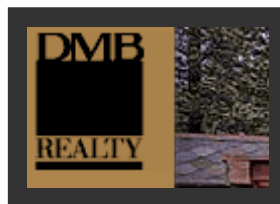
---

Client: **DMB Realty**

Project: **Marketing Widgets**

**URLs:**

<http://www.dcranchrealty.com>  
<http://www.foresthighlandsrealty.com>  
<http://www.laderanrealty.com>  
<http://www.lahontanrealty.com>  
<http://www.santaluzrealty.com>  
<http://www.monterrealty.com>  
<http://www.silverleafrealty.com>



<http://www.verradorealty.com>

Date: 2004-07-01

Subcontracted through: **Interactivate, Inc.**

**Roles:**

Engineering  
Production

**Disciplines used:**

Engineering Strategy  
Database Design  
Graphic Design  
User Interface Engineering  
Information Architecture

**Technologies used:**

Flash Actionscript 2  
PHP  
MySQL  
AMFPHP  
Photoshop  
Illustrator

---

Client: **AvoHQ.com**

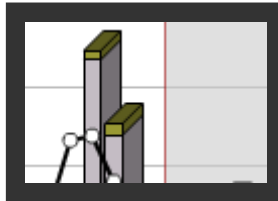
Project: **Web Presence,Data Analysis Tools**

**URLs:**

<http://www.avohq.com>

Date: 2004-07-01

Subcontracted through: **Interactivate, Inc.**



**Roles:**

Engineering  
Production  
Quality Assurance

**Disciplines used:**

Graphic Design  
User Interface Engineering  
Information Architecture  
Program Structure

**Technologies used:**

Flash Actionscript 2  
PHP  
MySQL  
AMFPHP  
Java  
Photoshop  
Illustrator

---

Client: **Ledge Productions: Pentatope**

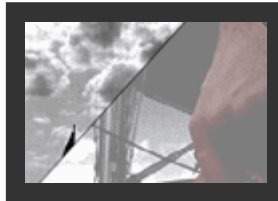
Project: **Motion picture promotions**

**URLs:**

<images/pentatope/>

Date: 2004-07-01

Subcontracted through: **Midatlantic Tribe**



**Roles:**

Concept  
Design  
Production

**Disciplines used:**

Graphic Design  
Programmatic Animation

**Technologies used:**

Flash Actionscript 2  
Photoshop  
Illustrator

---

Client: **Ledge Productions: Three Pigs**

Project: **Motion picture promotions**

**URLs:**

<images/threepigs/>

Date: 2004-06-01

Subcontracted through: **Midatlantic Tribe**



**Roles:**

Concept  
Design  
Production

**Disciplines used:**

Graphic Design  
Programmatic Animation

**Technologies used:**

Flash Actionscript 2  
Photoshop  
Illustrator

---

Client: **Paula White Ministries**

Project: **eCommerce implementation**

**URLs:**

<http://www.paulawhite.org/>

Date: 2004-01-01

Subcontracted through: **iGlobal Networks, Inc.**



**Roles:**

Engineering  
Production  
Quality Assurance

**Disciplines used:**

Engineering Strategy  
Information Architecture  
Web Tuning  
Client Management

**Technologies used:**

dHTML  
XML  
Apache  
MySQL  
Perl

---

Client: **Titan Continuing Education**

Project: **eCommerce implementation**

**URLs:**

<http://www.titance.com/>

Date: 2004-01-01

Subcontracted through: **iGlobal Networks, Inc.**



**Roles:**

Engineering  
Production  
Quality Assurance

**Disciplines used:**

Engineering Strategy  
Information Architecture  
Web Tuning  
Client Management

**Technologies used:**

dHTML  
XML  
Apache  
MySQL

---

Client: **iOutsource**

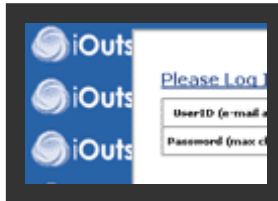
Project: **Web presence**

**URLs:**

<http://www.ioutsource.info>

Date: 2003-12-01

Subcontracted through: **Chrysoun Consulting Group**



**Roles:**

Engineering  
Production  
Quality Assurance

**Disciplines used:**

Engineering Strategy  
Information Architecture  
Web Tuning  
User Interface Engineering  
Sound Design  
Client Management

**Technologies used:**

Flash Actionscript 2  
MySQL  
XML  
Apache  
Perl

---

Client: **Employer's Partner**

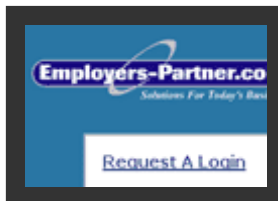
Project: **CRM system**

**URLs:**

[http://www.employers-partner.com/cgi-bin/db/db\\_admin.cgi](http://www.employers-partner.com/cgi-bin/db/db_admin.cgi)

Date: 2003-06-01

Subcontracted through: **Chrysoun Consulting Group**



**Roles:**

Concept  
Design  
Engineering  
Production  
Quality Assurance

**Disciplines used:**

Business Process Engineering  
Engineering Strategy  
Marketing Automation  
Sales Force Enhancement  
Information Architecture  
Web Tuning  
User Interface Engineering  
Client Management

**Technologies used:**

Perl  
MySQL  
Apache  
ColdFusion  
Filemaker  
Flash Actionscript 2  
HylaFAX  
dHTML

---

Client: **SCI Technology Group**

Project: **Promotional CD-ROM**

Date: 2003-05-01

Subcontracted through: **Chrysoun Consulting Group**



**Roles:**

Animation  
Scriptwriting  
Voiceover

**Disciplines used:**

Sound Design  
Track Timing  
Client Management

**Technologies used:**

Flash Actionscript

---

Client: **Employer's Partner**

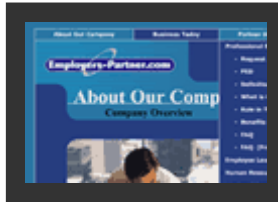
Project: **Web Presence**

**URLs:**

<http://www.employers-partner.com>

Date: 2002-10-01

Subcontracted through: **Chrysoun Consulting Group**



**Roles:**

Design  
Engineering  
Production  
Quality Assurance

**Disciplines used:**

Graphic Design  
Information Architecture  
Data Backend  
Client Management

**Technologies used:**

Flash Actionscript  
dHTML  
Apache  
Perl

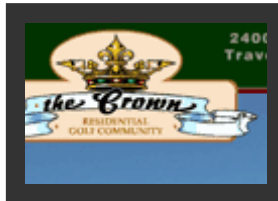
---

Client: **The Crown Golf Development**

Project: **Promotional CD-ROM**

Date: 2002-09-01

Subcontracted through: **Izon Group**



**Roles:**

Animation  
Engineering  
Production  
Quality Assurance

**Disciplines used:**

Track Timing  
Sound Design

**Technologies used:**

Flash Actionscript  
CD/VCD encoding

---

Client: **Pecora Brothers Custom Homes**

Project: **Promotional CD-ROM**

**URLs:**

<images/pecora/>

Date: 2002-06-01

Subcontracted through: **Izon Group**



**Roles:**

Animation  
Engineering  
Production  
Quality Assurance

**Disciplines used:**

Track Timing  
Sound Design

**Technologies used:**

Flash Actionscript  
CD/VCD encoding

---

Client: **Village Building Company**

Project: **Promotional CD-ROM**

**URLs:**

<images/village/>

Date: 2002-05-01

Subcontracted through: **Izon Group**



**Roles:**  
Animation  
Engineering  
Production  
Quality Assurance

**Disciplines used:**  
Track Timing  
Sound Design  
Graphic Design

**Technologies used:**  
Flash Actionscript  
CD/VCD encoding

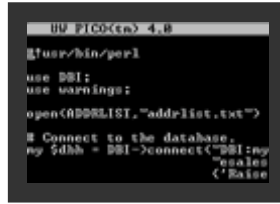
---

Client: **Izon Group**

Project: **CRM system**

Date: 2002-05-01

Subcontracted through: **Izon Group**



**Roles:**  
Concept  
Engineering  
Production  
Quality Assurance

**Disciplines used:**  
Engineering Strategy  
Marketing Strategy

**Technologies used:**  
Perl  
MySQL

---

Client: **Visual Communications Int'l**

Project: **Web Presence**

**URLs:**

<images/vci/>

Date: 2002-04-01

Subcontracted through: **Izon Group**



**Roles:**  
Engineering  
Production  
Quality Assurance

**Disciplines used:**  
Graphic Design  
Engineering Strategy

**Technologies used:**  
PHP  
XML  
Flash Actionscript  
Apache

---

Client: **Master Builders of New Homes**

Project: **Promotional Video CD / CD-ROM**

Date: 2002-03-01

Subcontracted through: **Izon Group**



**Roles:**  
Animation  
Video Production  
Engineering  
Production  
Quality Assurance

**Disciplines used:**  
Video Production  
Track Timing  
Sound Design

**Technologies used:**  
Flash Actionscript  
CD/VCD encoding

---

Client: **Chrysoun Design**

Project: **Web Presence**

**URLs:**

<https://crushing.codes/>

Date: 2001-07-01

Subcontracted through: **Chrysoun Consulting Group**



**Roles:**  
All aspects

**Disciplines used:**  
Engineering Strategy  
Information Architecture  
User Interface Engineering  
Graphic Design

**Technologies used:**  
XML  
Flash Actionscript  
Apache  
MySQL  
Perl

---

Client: **Churchill Downs Simulcast Network**

Project: **Web Presence**

**URLs:**

[http://www.cdsn.net\\*](http://www.cdsn.net*)

Date: 2001-04-01

Subcontracted through: **XOR, Inc.**



**Roles:**

Engineering  
Production  
Quality Assurance

---

Client: **Frontenac Company**

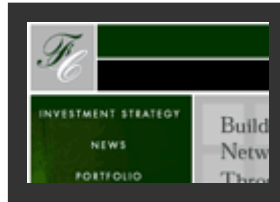
Project: **Web Presence**

**URLs:**

<http://www.frontenac.com>

Date: 2001-03-01

Subcontracted through: **XOR, Inc.**



**Roles:**

Engineering  
Production

---

Client: **Nexthealth**

Project: **Promotional Website**

**URLs:**

<images/nexthealth/>

Date: 2001-02-01

Subcontracted through: **XOR, Inc.**



**Roles:**

All aspects

---

Client: **TalentStream, Inc.**

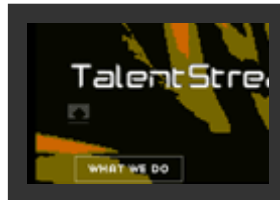
Project: **Web Presence**

**URLs:**

<images/talentstream/>

Date: 2000-12-01

Subcontracted through: **XOR, Inc.**



**Roles:**

Engineering  
Production

---

Client: **Production Services International**

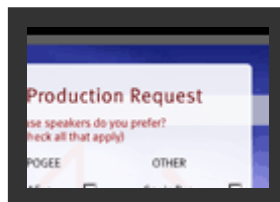
Project: **Web Presence**

**URLs:**

<http://www.audiodenver.com>

Date: 2000-10-01

Subcontracted through: **Chrysoun Consulting Group**



**Roles:**

**Disciplines used:**

**Technologies used:**



---

Client: **Franklin Covey, Inc.**

Project: **Web Presence**

**URLs:**

[images/fc](#)

Date: 2000-09-01

Subcontracted through: **XOR, Inc.**



**Roles:**

Engineering  
Production

---

Client: **CyberCrop.com**

Project: **Launch Party Invitation**

**URLs:**

[images/cybercrop/](#)

Date: 2000-07-01

Subcontracted through: **XOR, Inc.**



**Roles:**

Concept  
Design  
Engineering  
Production

---

Client: **NexClear, Inc.**

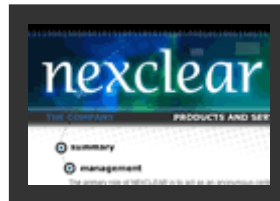
Project: **Web Presence**

**URLs:**

<https://crushing.codes/www/portfolio/nexclear/>  
[images/nexclear/comps/](#)

Date: 2000-06-01

Subcontracted through: **XOR, Inc.**



**Roles:**

Concept  
Design  
Engineering  
Production  
Quality Assurance

---

Client: **Aramark Corporation.**

Project: **ChildrensWorld Summer Funfest Site**

**URLs:**

<https://crushing.codes/www/portfolio/aramark/>

Date: 2000-05-01

Subcontracted through: **XOR, Inc.**



**Roles:**

Engineering  
Production

---

Client: **XOR, Inc.**

Project: **Charity Drive Site**

**URLs:**

<https://crushing.codes/www/portfolio/celebrate/>

Date: 2000-05-01

Subcontracted through: **XOR, Inc.**



**Roles:**

Design  
Engineering  
Production  
Quality Assurance

---

Client: **Churchill Downs, Inc.**

Project: **Web Presence, Junior Jockey Club**

**URLs:**

[http://www.churchilldowns.com/visit/junior\\_jockey\\_club.html](http://www.churchilldowns.com/visit/junior_jockey_club.html)

Date: 2000-04-01

Subcontracted through: **XOR, Inc.**



**Roles:**

Design  
Engineering  
Production  
Quality Assurance

---

Client: **Churchill Downs, Inc.**

Project: **Web Presence, Churchill Downs**

**URLs:**

[http://www.churchilldowns.com\\*](http://www.churchilldowns.com*)

Date: 2000-04-01

Subcontracted through: **XOR, Inc.**



**Roles:**

Production

---

Client: **Churchill Downs, Inc.**

Project: **Web Presence, The Kentucky Derby**

**URLs:**

[http://www.kentuckyderby.com\\*](http://www.kentuckyderby.com*)

Date: 2000-04-01

Subcontracted through: **XOR, Inc.**



**Roles:**

Production  
Quality Assurance

---

Client: **NotifyMD, Inc.**

Project: **Web Presence**

**URLs:**

[http://www.notifymd.com\\*](http://www.notifymd.com*)

Date: 2000-04-01

Subcontracted through: **XOR, Inc.**



**Roles:**

Client: **RE/MAX International, Inc.**

Project: **Web Presence**

**URLs:**

[http://www.remax.com\\*](http://www.remax.com*)

Date: 2000-02-01

Subcontracted through: **XOR, Inc.**



**Roles:**

Engineering  
Production

---

Client: **Stanford University, Department of English**

Project: **Web Presence, English 187**

**URLs:**

<http://www.stanford.edu/class/encl187>

Date: 1999-06-01

Subcontracted through: **Stanford University**



**Roles:**

All aspects

---

Client: **Diane Wood Middlebrook**

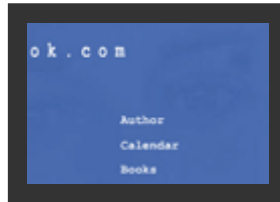
Project: **Web Presence**

**URLs:**

<http://www.dianemiddlebrook.com>

Date: 1999-05-01

Subcontracted through: **XOR, Inc.**



**Roles:**

All aspects

---

Client: **Stanford University, Department of English**

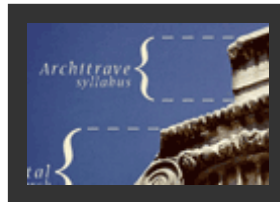
Project: **Web Presence, English 76n**

**URLs:**

<images/ovid/>

Date: 1998-06-01

Subcontracted through: **Stanford University**



**Roles:**

All aspects

---

Client: **Stanford University, Introduction to the Humanities**

Project: **Web Presence, IHUM 21a**

**URLs:**

<http://www.stanford.edu/class/ihum21a/>

Date: 1997-10-01

Subcontracted through: **Stanford University**



**Roles:**  
All aspects

**Conrad A. F. Rushing**  
<https://crushing.codes>